

STORM KENNEDY

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Professional Summary

- An accomplished and energetic broadcaster, voice-over talent, salesperson, and actress, with a solid history of achievement in communication.
- Has established a strong working relationship with the nationally recognized University of Oregon Athletic Department in media relations and promotions.
- Relative to media platforms, has achieved success representing the following Fortune 500 Companies:
 - Intel
 - Xerox
 - Hewlett Packard
 - MasterCard
- Inclusive to television campaigns, has had success in regional and national advertising for well-known retailers and manufacturers, including:
 - Bi-Mart
 - Fred-Meyer
 - Toyota
 - Ford
 - Adidas
 - Ponds
- Strong background in purchasing and merchandising was developed in the New York and Los Angeles garment center markets.
- Vast credentials in public relations include acting as Emcee in promotion of a wide range of corporate events, fundraisers, and black tie galas.

Skills

- Strong communication skills utilizing media and public speaking—including radio, television, as well as personal, appearances.
- Energetic and enthusiastic salesperson of products, clothing lines, and companies.
- Successful buying and merchandising experience within the garment centers of New York and Los Angeles.
- Creative and innovative writing for radio and television advertising.

- Strong coordinator of public events, including fundraisers, corporate events, and remotes.
- Extensive live radio audience experience in a mid-level market.

Experience

Owner/Operator of Stormy Communications – Eugene, OR (Sep 2005 - Present)
Advertising agency and Talent Representative

Cumulus Broadcasting – Eugene, OR (Aug 2009 - Feb 2016)
Co-host of morning show - “News Talk 590 KUGN” - “Voice of the Ducks”
Focusing on news/sports/traffic and weather
Worked closely with The University of Oregon Athletic Programs: Live interviews with coaches and players as well as promoting athletic events.
Live interviews including community leaders, business owners, physicians, law enforcement and non-profits.

McKenzie River Broadcasting – Eugene, OR (Sep 1989-Sep 2005)
Co-host of morning show – Magic 94.5 KMGE
“Magic in the Morning with Dennis & Storm”
Focusing on local events and news, interaction with listeners and on-site remote broadcasts.

Education

HB Studio – New York, NY (Aug 1983 – Dec 1988)
Acting for stage, TV and radio
5 years of study with accomplished coaches and actors

FIT – Fashion Institute of Technology – New York, NY (Sept 1982 – Sept 1984)
2 years of study in buying and merchandising focusing on women's apparel

Menlo College – Menlo Park, CA (Sept 1981 – June 1982)
College of business